



Salma Mahmoud Ghulman
Graphic Designer/ Educator
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Summary

A confident and creative designer who is self-motivated. Visual Designer with an aptitude for experimental projects. Designer who leverages excellent communication, interpersonal and client management skills to produce outstanding installations.

Education

- 2013 - 2015 **Masters of Fine Art:** Graphic Design, '15
Boston University - Boston, MA, United States GPA 4.00/4.00
- 2007 - 2012 **Bachelor of Arts:** Graphic Design, '12
Dar AlHekma University - Jeddah, Saudi Arabia GPA 4.05/5.00

Experience

- 2018 - *Present* **Lecturer, Graphic Design Department**
College of art and Design, University of Jeddah (UJ) - Jeddah, Saudi Arabia
- 2017 - 2018 **Design & Production Manager**
Direct Influence Company (DIC) - Riyadh, Saudi Arabia
- Spring 2018 **Part Time Lecturer**
Dar AlHekma University (DAH) - Jeddah, Saudi Arabia
- 2017 (3 Months) **Junior Art Director at Lub Creative /Destination Magazine**
Rumman Company: Innovative Media Publishing House - Jeddah, Saudi Arabia
- 2016 - 2017 **Graphic Designer/Lecturer**
Jeddah College of Advertising (JCA) University of Business and Technology (UBT) - Dahban
- 2013 - 2015 **Teaching Assistant**
College of Fine Arts (CFA) Boston University - Boston, MA

Highlights

- Strong design sense
- Conceptual thinker
- Time management
- Hard working
- Microsoft Office
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Quick learner
- Eye for detail
- Typography
- Editorial design

Accomplishments

- 2018 Designed the full branding of Aytamona 2018
- 2013 Designed Proven Billionaires' Formula for the Saudi Author: Adwa AlDakheel
- 2012 Designed the branding for Healthy Food Way restaurant in Jeddah, Saudi Arabia
- 2011 A short film I made (Emotional Manipulation Awareness) was shown on Al-Aan TV

Workshop and Lectures

- 2017 Adobe MAX—The Creativity Conference, Las Vegas
- 2016 Arabic type design workshop with Ali AlMasri, Jeddah
- 2014 The Harvard xDesign Conference, Boston
- 2014 TDi 2014 an intensive Typography summer course for two weeks in The Department of Typography & Graphic Communication at the University of Reading
- 2011 Participated in a workshop with the designer Hala Abdulmalik, Consumer Behavior
- 2011 Participated in a workshop with the designer Tarek Attrissi, Typography
- 2011 Attended a photography lecture by the famous magnum photographer Isabelle Eshraghi from Elle magazine
- 2011 Attended the second design symposium organized by Hekma School of design and architecture (Read the Fine Print)
- 2009 Attended the Tawasul Design conference, the first extensive design conference of its kingdom

Languages

- Arabic (Native Language)
- English

Portfolio: <http://salmaghulman.com>